

Central Florida Council 100th Anniversary Service Project

The Central Florida Council is celebrating 100 years of Scouting by coordinating a service project in which we ask all of our Scouts, leaders and parents to collect 20 quarters between December 1st and February 5th.

The quarters will be used to build schools in Africa (Kenya) where Lord Robert Baden-Powell envisioned the foundation for Scouting and is laid to rest.

Why Kenya? With having only one chance to celebrate our 100th Anniversary, we chose to tend to our roots and what a better way to do that than the gift of education

Lord Robert Baden-Powell was a highly decorated British Military officer, after his tour of duty in Africa during the Boer Wars, he returned to the United Kingdom and wrote The Aids to Scouting, which is the foundation for today's Scouting program. Proceeds from the Scouting for "Change" coin drive will be used to expand and build schools for the youth near Nairobi, Kenya.

This project will give our Scouts a great sense of international "Good Will" and allows us to share our motto "Be Prepared" with the students of Kenya. The campaign will run December 1, 2009 until February 5, 2010.



The mechanics of Scouting for "Change"

As the quarters are collected they can be deposited at any Regions Bank in Central Florida

- Your unit will receive a ribbon to display on your flag
- Scouts and adults who collect **20 quarters** will receive a certificate of appreciation
- For those that go above and beyond collecting **100 quarters**, they will receive a limited edition patch
- Have scouts submit receipts of deposit to earn their recognition items

*you can coordinate dropping off quarters as a group or individually

Community Partners:

bright house networks – airing the PSA's throughout the 7 counties
Clear Channel Outdoors – donating 50 billboards in addition to digital billboard space
Full Sail University – video production
Regions Bank – official collection site for the quarters
Technetium Creative – promotional & support campaign materials

Organizational Partners:

World Hope
Church World Services

Please go to the website starting the first week in December for more information
www.scoutingforchange.com

What does a unit need to do to get started?

1. Unit Leaders attend kick off at November Roundtable
2. Unit needs to fill out commitment form
3. Unit picks up coin collection materials
4. Unit holds unit kick off and distributes the materials

Can a church, school, company or civic club participate? Yes

If interested please fill out community commitment form.

Please go to the following link on www.cflscouting.org for unit commitment forms and community commitment forms

<http://www.cflscouting.org/CampingampActivities/Activities/100thAnniversary/tabid/83/Default.aspx>

Please direct any questions regarding the service project to Jerry Brady
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Jerry Brady
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Central Florida Council BOYS SCOUTS OF AMERICA

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